

**Exhibitor Brochure** 

### **Table of Contents**

Outline...P3

Overview...P4

Floor Plan 2019...P5

Transport System Expo 2019 Post-show Data "Exhibitor list"...P6

Transport System Expo 2019 Post-show Data "Visitor data By Industry Sector "...P7

Transport System Expo 2019 Post-show Data "Visitor data By Department"...P8

Transport System Expo 2019 Post-show Data "Photograph"...P9

Floor Plan 2020...P10

Access map...11

Exhibit fees...P12

# **Outline**



Exhibition Name: TRANSPORT SYSTEM EXPO 2020

Date and Time: May 13 Wed - 15 Fri, 2020 between 10:00 a.m. & 6:00 p.m. (Until 5:00 p.m. on 15st)

Venue: Aomi Exhibition Hall A, Tokyo Big Sight

Expected Turnout: 55,000 attendees and 250 exhibitors (Incl. 3 concurrent expos)

◆ Organizer: EJK Japan , Ltd.

◆Show Management: EJK Japan , Ltd.

- ◆ Official supporters: The Japan Third Party Logistics Association, Transportation Digital Business Conference, Nihon Bus Association, Japan Accident Prevention Promotion Association, Japan Breath Alcohol Testing Consortium, Japan Direct Marketing Association, Japan Trucking Association, Japan Packaging Institute, National Supermarket Association of Japan
- ◆Concurrent expos: EXPO COMM Wireless Japan2020, Wireless Technology Park(WTP)2020, IDE TOKYO Drone Solution & Technology 2020

# **Overview**



[Concept of the Transportation System EXPO 2020]

### "Problem-solving systems for the transportation and logistics industry"

Safe drive, accident prevention, health control of drivers, and staffing shortage are the major issues of transportation and logistics industry. In recent years, accidents in the transportation and logistics industry are often covered in the news.

Supervisors and employers of drivers are obliged to urgently take measures to prevent tragic events instead of shifting the responsibility onto the drivers.

In the context of developing IoT and mechanization, "Transportation System EXPO" will offer information to solve problems of the industry and afford an opportunity to talk business through exhibitions and seminars.

#### **Target Exhibitors:**

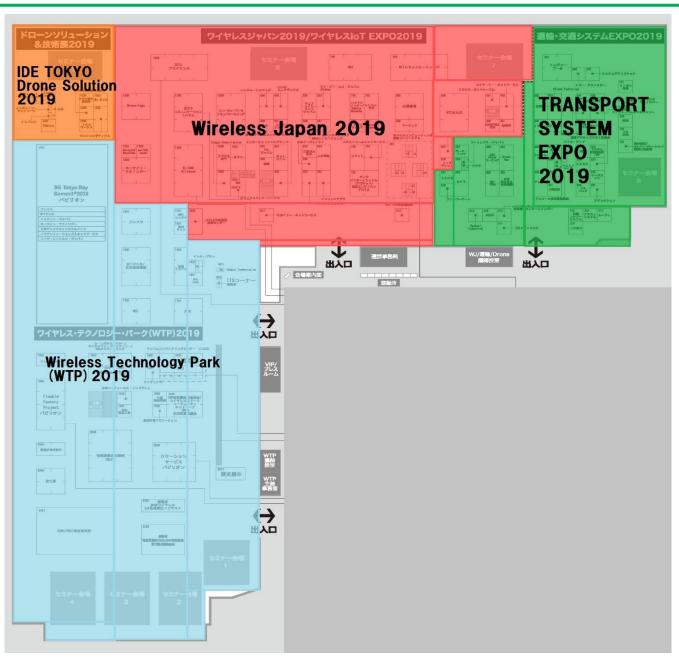
- Safe Drive, Accident Prevention products or solutions supporting safe driving
- [dashboard camera, fatigue measurement system, educational materials for preventing accidents, safe drive training, training application for reducing accidents, etc.]
- Health Control
   products or solutions for monitoring drovers' health or physical condition
   [alcohol checker, air-conditioning clothes, IT call system, air-cooled cushion, call robot, testing device for sleep-disordered breathing, working wear, etc.]
- Improving Operational Efficiency system or solution to improve the operational efficiency of traffic control or drivers
   [digital tachograph, car navigation system, labor management system, delivery management system, movement management system, blood-pressure recording software, etc.]
- Improving Labor Shortage job-search website for the industry [internet job-search service, etc.]

#### Target visitors:

- Transportation Operator Logistics Operator Logistics Management Department of a Company Automobile Manufacturer
- Automobile Dealer Automobile Equipment or Parts Supplier System Integrator Infrastructure (Road, Railroad)

## Floor Plan of 2019







#### The exhibitor list of TRANSPORT SYSTEM EXPO 55Companies

A.R.M.S. Co., Ltd AEGIS ONE CO., LTD

Agrexsione Co.,ltd

Akiba Shokai Co., Ltd

Anestsystem Ltd.

ATrack Technology Inc

Carea Corporation

COSMO Engineering.co.,LTD

Datatec Co.,Ltd

DELTATOOLING Co.,Ltd DORAEVER Co., Ltd Eastem Industrial, Corp

Fiber gate Inc

FIGARO ENGINEERING INC

Flicker Health Management Co.,Ltd

FULLBACK Corp G&I TECH CO., LTD

HORIBA, Ltd

Japan accident prevention promotion association

Japan Breath Alcohol Testing Consortium

JUKI CORPORATION KIEFEL CO., LTD

KUCHOFUKU Co., Ltd Life Log Technology,Inc LSI Medience Corporation

LUFI.CO., LTD MACNICA,Inc

Matsuki Company Limited (Matsuki Driving School)

NAVITIME JAPAN Co., Ltd

Nemurinochikara NICHIBOU Co., Ltd

NP System Development Co.,Ltd

Philips Respironics GK

Pittasoft Co., Ltd

Rainbow Motor School co., LTD Traffic Education Center Rainbow

Saitama

Research Institute of Systems Planning, Inc

RYOWA CORPORATION

SEIWA CO.,LTD SHOEI Co., Ltd SISTO CO., LTD Snapshot Inc

SUNAUTAS CO., LTD System Gear Softec TELENISHI Limited TESHIGAHARASANGYO TOBII TECHNOLOGY K.K

Transportation Digital Business Conference

Treasure Data inc.

Trypro Inc.

WABCO Japan Inc

WEEKLY LOGISTICS NEWS CO., Ltd

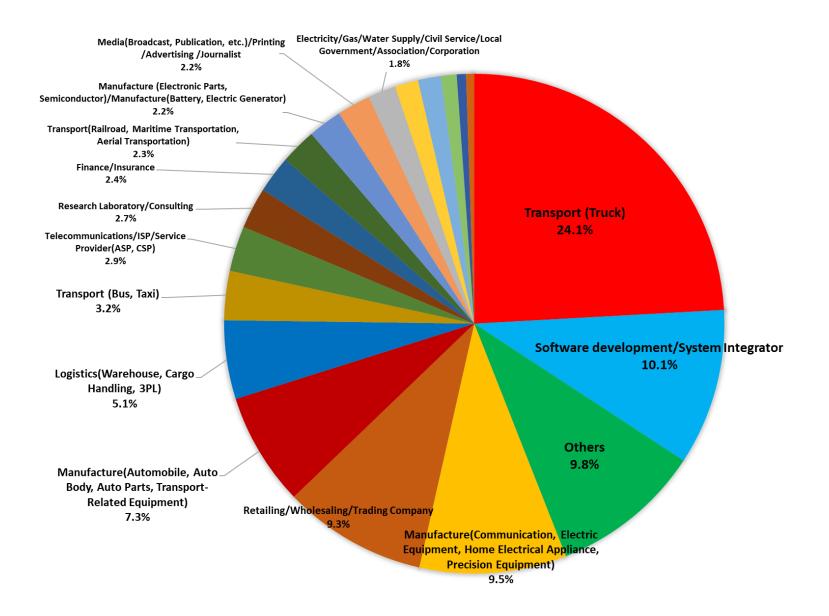
Wiz Co.,Ltd

YAZAKI Energy System Corporation

Yes, and Co. Ltd YURUSOR Co., Ltd



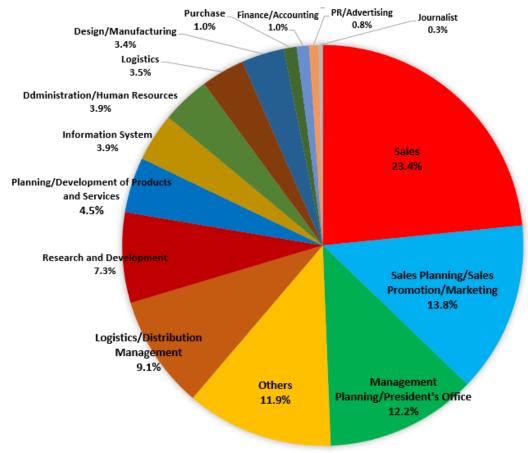
### <u>Visitor Data By Industry Sector of Transport System Expo</u>





2019 Turnout (2018 data)	Wed 29th		Thurs 30th		Fri 31st		Subtotal/ expo	
Expo COMM Wireless Japan	9,260	(9,049)	9,688	(9,473)	12,044	(11,997)	30,992	(30,519)
Wireless Technology Park(WTP)	4,193	(3,970)	4,496	(4,021)	4,593	(4,366)	13,282	(12,357)
Int'l Drone Expo	1,519	(1,327)	1,472	(1,407)	1,711	. (1,431)	4,702	(4,165)
Transport System Expo	2,499	(2,331)	2,627	(2,553)	2,655	(2,498)	7,781	. (7,382)
Subtotal/ day	16,677	(16,260)	17,454	(15,528)	20,292	(18,786)		
Total turnout							56,757	(54,423)

### <u>Visitor Data by Department of Transport System Expo</u>





## **Photograph of Transport System Expo**



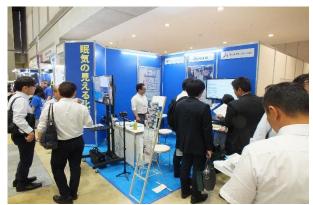
















## Floor Plan for 2020



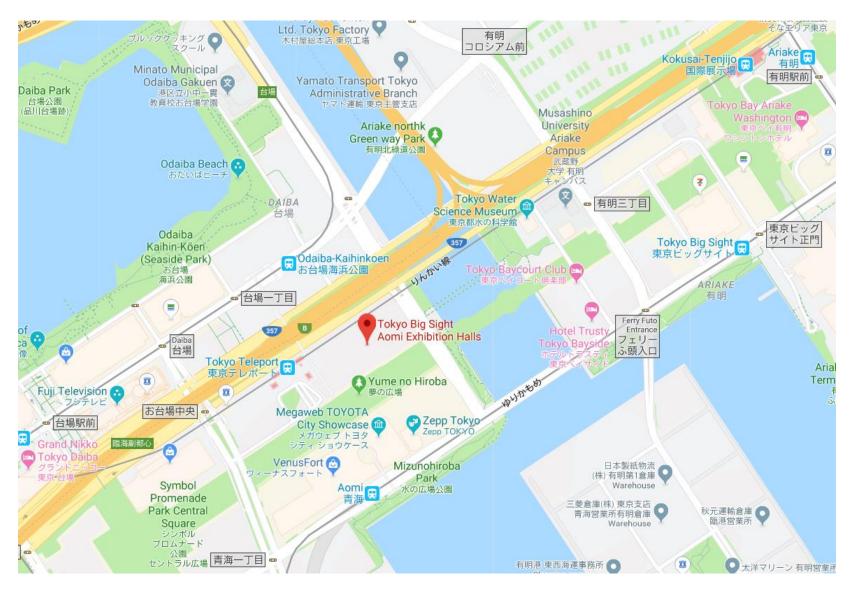
# Aomi Exhibition Hall A, Tokyo Big Sight



# **Access map to Aomi Exhibition Hall**



# The closest is "Tokyo Teleport Station" on the Rinkai line



## **Exhibit fees**



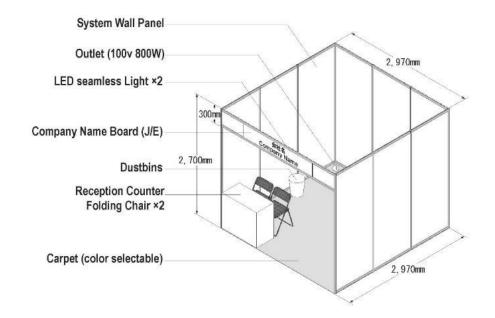
#### Raw space (incl. tax)

- Up to 2 spaces
  JPY 384,120/ space (3x3m)
- Minimum 3 spaces JPY 375,500/ space (3x3m)

### Package booth (incl. tax)

Raw space+ Standard decoration JPY 494,120/per booth (3x3m) (As shown in the picture)





### **Corner booth additional charge (Incl. tax)**

JPY 22,000/ corner

If a booth has two sides facing aisles, the fee will be charged.

#### Sponsorship plans (Incl. tax)

Exhibitor seminar: JPY 220,000/ 20-min session \*Audience data will be shared.

- Targeting e-mail advertisement: JPY 110,000/distribution \*This is an e-blast sent by the show management.
- Digital banner ad: JPY 110,000 \*3 months on the official website from March 1st to May 29th 2020.
- Signboard ads and more: Please contact the show management office for details.

### Exhibitor Application is Now Open



Date and Time: May 13 Wed - May 15 Fri, 2020 btw 10:00am & 6:00pm (Until 5:00pm on 15<sup>th</sup>)

Venue: Aomi Exhibition Hall A, Tokyo Big Sight